

Introduction to Broadcasting

Syllabus

Instructor: Mr. Sierra

Student Name: _____

Email: sierraj@luhsd.net

Current Grade Level: _____

Course Description:

This is an entry-level course covering all aspects of broadcast and mass media industries. We will explore the history of broadcasting and evolution of the technology, as well as the techniques used to “broadcast” a message. Topics will include broadcast television, radio, internet, and film as important forms of communication. Understanding of vocabulary, safety, legal issues and basic hands-on production skills will be developed and implemented. Students use field and studio audio and video equipment to produce professional-quality video programs as well as producing episodes our school program “Focus on Freedom”.

By the end of this class, you will be able to:

- Describe the history of broadcasting and different methods of information dissemination.
- Understand technical broadcast terms and vocabulary.
- Develop critical thinking skills and the ability to analyze stories reported by the media.
- Demonstrate effective skills in oral and written communication.
- Demonstrate organizational skills such as goal setting and time management.
- Understand the proper handling and safety issues related to broadcast equipment.
- Write, plan and produce a television production.

Course Rules and Expectations:

Students are to abide by all rules and policies of the class and school, both inside and outside of the classroom. Failure to follow rules and policies may result in a failing grade on the project they are working on along with possible discipline from school administration.

Rules:

1. In this industry, it is crucial to be on time – both to class *and* when turning in projects.
2. No food or drinks allowed in the classroom. Ask teacher to step outside if necessary.
3. Students will be respectful to fellow students, teachers, and equipment. Failure to do so can result in the (temporary or permanent) loss of camera and/or computer privileges.
4. Students will be working with expensive equipment that they must care for and use properly. Failure to do so can lead to a failing grade on the project they are working on as well as being held *financially responsible* for loss or damage of school equipment.
5. No running, pushing or rough-housing in the classroom. Creating a risk/threat/offense to other students may be faced with administrative discipline.
6. Students may not leave class for any reason *without permission* from the teacher.
7. Inappropriate language will not be tolerated. After 1 warning, a 2nd offense will receive an email to the parent/guardian (primary contact in Aeries). A 3rd offense will get a referral.
8. Student productions may not include violence, sex, drugs, alcohol, guns, gangs, vulgarity, racism, or socially inappropriate material (whether blatant or even subtly implied).
9. iMac computers are to be used for editing only. No downloading content or browsing websites on the iMacs without the permission of the teacher.
10. Students will remain in the classroom until the bell rings. No lining up at the door.

Initial each box next to the numbers to verify that you have read, understand and agree to follow each rule.

Expectations:

- Students will learn to write, strategize, problem solve, shoot and edit videos.
- Students must manage their time effectively in and out of class to meet deadlines.
- Students will need to be self-disciplined when working independently but also learn to work effectively as a team on group projects.
- When students are given permission to work outside of the classroom, they must behave responsibly and not disrupt any other class or activities they are not a part of.
- Return to class *at least 10 minutes before the end of the period* – with enough time to return equipment for inspection.
- Students will take credit for their work. Attribution (giving credit to) others' work must be provided whenever it applies.

Grading:

Students are evaluated on their growth during the course of each semester. Grades will be “weighted” based on the following scale:

- 10% Citizenship/Participation (punctuality and classroom etiquette)
- 20% Tutorials & Homework (we often assign videos in EdPuzzle)
- 50% Projects (some independent and some grades as a group)
- 10% Supplemental – video outside of class (sports, rallies, music performances, etc)
- 10% Tests & Quizzes

The class will follow the following grading scale:

A	90-100%
B	80-89%
C	70-79%
D	35-69%
F	0-34%



Talent Release Waiver:

Parent/Guardian (listed below) provides Freedom High School the right to record this student's voice and likeness for use in projects uploaded to The Falcon channel on YouTube and in our school production titled "Focus on Freedom". Parent/Guardian agrees that no audio or video footage need be submitted to them for approval prior to usage. Parent/Guardian agrees to hold Freedom High School and the video teacher harmless from any and all claims, liabilities, or damages that may arise from the use of this student's voice or image in school productions.

Parent/Guardian information:

Please fill out completely and sign stating that you have read and understand this class syllabus. It can be accessed on our school website: <https://www.luhsd.net/Page/18912> (or scan QR code)

Parent/Guardian name: _____ Relation: _____

Home Phone: _____ Work Phone: _____

Preferred E-mail Address: _____

Parent Signature: _____ Date: _____