

Determining Market Structure

For each poster you examine, do the following:

- Record the industry and decade.
- Identify and explain how two of the market characteristics operate in that industry.
- Use information from the graphic equation and your Reading Notes to identify the industry’s market structure.

Industry, Decade(s)	Market Characteristic and Evidence for It	Market Characteristic and Evidence for It	Market Structure

Market Structure					
Market Characteristic and Evidence for It					
Market Characteristic and Evidence for It					
Industry, Decade(s)					