

Name: _____

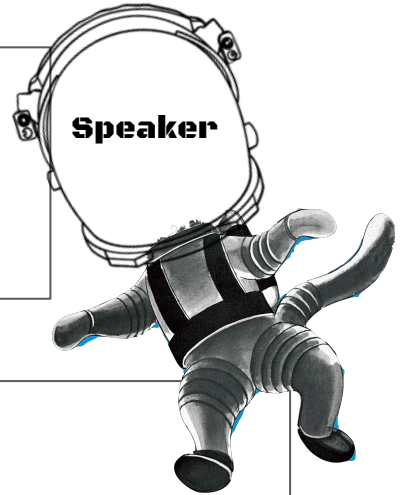
Period: _____

SPACE CAT - Rhetorical Situation

Who wrote this?

Does the text have particular meaning because of the speaker?

Speaker



Purpose

What is the author's goal?



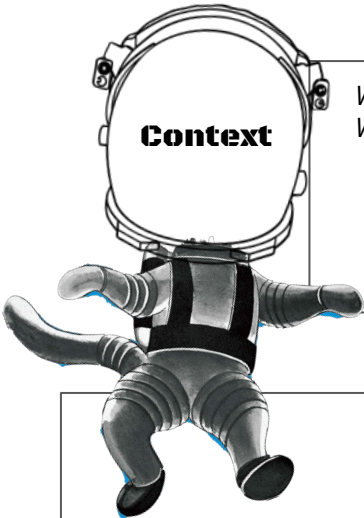
Who was the direct audience? Who else may have heard/read it?
What is the relationship between the speaker and the audience?

Audience



Context

What was going on in the world at that time?
What were major issues in the larger community?



Exigence

Why now?
What was the spark for this text?



In (author + format + title), **the author** (active verb) (audience (*only sometimes*)) (purpose).

Asserts	Compares	Describes	Highlights	Justifies	Refutes	Traces
Assumes	Contrasts	Expands	Inspires	Praises	Suggests	Understates
Challenges	Criticizes	Establishes	Instructs	Predicts	Supports	Urges

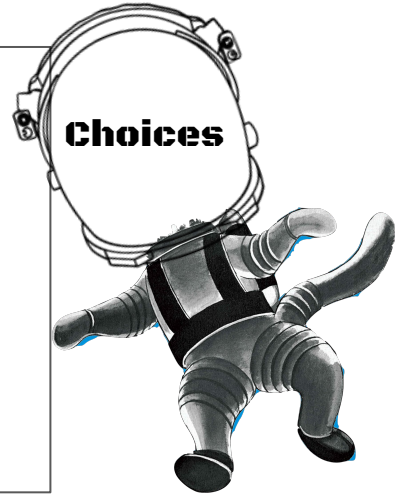
Organization
Diction

Structure
Imagery

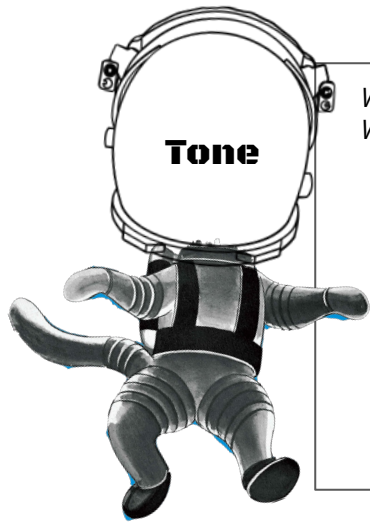
Syntax
Allusion

Details
Figurative Language

Choices



Ethos, Pathos, Logos



Tone

*What is the author's attitude about the topic?
When (and why) does the author's tone shift?*



Choices

Organization
Diction

Structure
Imagery

Syntax
Allusion

Details
Figurative Language



Appeals

Ethos, Pathos, Logos

Ethos, Pathos, Logos

Ethos, Pathos, Logos



Tone