Attacking Rhetorical Analysis

Prompt break –down (and helps with thesis-generation)

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| --- | --- | --- | --- |
| **TAG (+audience)**  SACE or SOA | **Background info for thesis**  CE or O | **C and C**  CA or SS  P and Tone | **Conquer Answer**  What is the speaker’s argument of Purpose? |
| **T**: (f there is one)  **A(Speaker)**:  **G**:  A(Audience):  (\*SA or SAS) | **Context, Exigence, Occasion** | **Command**:  **Analyz[ing] what?**  (What is the speaker doing with language strategies?)—Do in chart below  (\*CA or SS)  **Conquer question**: to find/do what:  (What is the speaker’s argument/purpose?)  (\*P and Tone) |  |

\*SPACECAT or SOASPSToneSS

**Include information from first 2 columns in opening paragraph for context; include the information from the last two columns (and “Doing” column below) in your thesis (thesis sentence stem on back page).**

DEEP Rhetorical Analysis

|  |  |  |  |
| --- | --- | --- | --- |
| **Doing (C**hoices**, A**ppeals**, T**one **or S**tyle**, S**tructure**):**  **What** is the Speaker doing with language strategies **specifically** (see Command—the rhetorical move)? | **Example:**  direct quote or indirect paraphrase | **Effect of this language Strategy:**  **How** do the rhetorical choices made by the author work—how do they impact the audience? | **Purpose:**  Argues **how** the effect or impact of the language allows the speaker to achieve his/her **purpose** (see Conquer). |
| Doing: | Example: | Effect: | Purpose |
| Doing: | Example: | Effect: | Purpose |

Continue DEEP Rhetorical Analysis on back

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| --- | --- | --- | --- |
| **Doing (C**hoices**, A**ppeals**, T**one **or S**tyle**, S**tructure**):**  **What** is the Speaker doing with language strategies **specifically** (see Command—the rhetorical move)? | **Example:**  direct quote or indirect paraphrase | **Effect of this language Strategy:**  **How** do the rhetorical choices made by the author work—how do they impact the audience? | **Purpose:**  Argues **how** the effect or impact of the language allows the speaker to achieve his/her **purpose** (see Conquer). |
| Doing: | Example: | Effect: | Purpose |
| Doing: | Example: | Effect: | Purpose |
| Doing: | Example: | Effect: | Purpose |

How might you organize your analysis in order to make body paragraphs?

Consider organizing by **the speaker’s purposeful organizational strategy, the speaker’s various purposes, the speaker’s use of similar rhetorical devices, or the speakers various appeals to the audience**.

**Thesis:** (use sentence stem below if needed)

**\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_(the speaker)\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_(argument/purpose)**

**by\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_(doing/rhetorical move) in order to \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_,**

**\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_(doing/rhetorical move) in order to \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_,**

**and\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_(doing/rhetorical move) in order to \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_.**